

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:
Dan et al.

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Serial No.: 09/070,831

Group Art Unit: 2424

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Examiner: Rueben M. Brown

For: SYSTEM AND METHOD FOR PROGRAMMATIC GENERATION OF
CONTINUOUS MEDIA PRESENTATIONS

Commissioner of Patents
PO BOX 1450
Alexandria, VA 22313-1450

INTERVIEW SUMMARY

Examiner Adams:

In response to the Interview Summary mailed September 28, 2011, Applicants thank Examiner Brown for the courtesies extended to their representative Tylene McCoy, during the September 22, 2011 telephone interview. During the interview, Examiner Brown confirmed that the Notice of Non-Compliant Amendment received August 31, 2011 was sent in error and the claims in the case were listed in their entirety. Applicants hereby attach the claims for convenience.

Respectfully submitted,

Date: September 30, 2011

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CLAIMS:

The claims are presented as follows:

1-9. (Canceled).

10. (Previously Presented) A computer-implemented method for programmatic generation of multimedia presentation sequences on a computer, the method comprising:

maintaining a library of rules on said computer, wherein:

a rule comprises a test and an action, said test specifying a condition for implementing said action,

said condition corresponding to: if, at time t_i , a specific image of a presentation sequence is presented,

said action comprising a sequence of operations applied to said presentation sequence, wherein said presentation sequence comprises a sequence of static objects, each of said static objects being assigned a relative time, t_k , in said presentation sequence and comprising any of an image, text, and a video frame, and

each of said sequence of said operations comprising one of: specifying a selection of different content to be included in said presentation sequence, and specifying a different temporal order of said presentation sequence;

receiving, by said computer, a previously-generated presentation sequence;

sensing, by said computer, a sensed event, wherein said sensed event includes a timing parameter that determines which rules in said library are applied to said previously-generated presentation sequence;

using said computer to serially apply said rules, determined by said sensed event, to said previously-generated presentation sequence to modify said previously-generated presentation sequence; and

outputting, by said computer, said previously-generated presentation sequence that is modified to a monitor for display.

11-40. (Canceled).

41. (Previously Presented) A computer-implemented method of modifying a previously-generated presentation sequence on a computer, said method comprising:

maintaining a library of a set of rules based on said computer, wherein:

each rule of said set of rules comprises a test and an action, said test specifying a condition for implementing said action,

said condition corresponding to: if, at time t_i , a specific image of a presentation sequence is presented,

said action comprising a sequence of operations applied to said presentation sequence, wherein said presentation sequence comprises a sequence of static objects, each of said static objects being assigned a relative time, t_k , in said presentation sequence and comprising any of an image, text, and a video frame, and

each of said sequence of said operations modifying said presentation sequence;

receiving, by said computer, a previously-generated presentation;

sensing, by said computer, a sensed event, wherein said sensed event includes a timing parameter that determines which said set of rules are applied to said previously-generated presentation sequence;

using said computer to serially apply said set of rules, determined by said sensed event, to said previously-generated presentation sequence to automatically modify said previously-generated presentation sequence; and

outputting said modified previously-generated presentation sequence from said computer to a monitor for display.

42. (Previously Presented) The method in claim 41, wherein said modifying comprises changing content of said previously-generated presentation sequence.

43. (Previously Presented) The method in claim 41, wherein said modifying comprises changing temporal order of sections of said previously-generated presentation sequence.

44. (Previously Presented) The method in claim 41, wherein said modifying comprises changing spatial layout of said previously-generated presentation sequence.

45. (Previously Presented) The method in claim 41, wherein said modifying comprises changing presentation attributes of said previously-generated presentation sequence.

46. (Previously Presented) The method in claim 41, wherein said previously-generated presentation sequence comprises continuous media components.

47. (Previously Presented) The method in claim 41, wherein said previously-generated presentation sequence comprises audio and video components.

48-54. (Canceled).

55. (Previously Presented) A computer-implemented method of creating a composite presentation sequence on a computer from at least two previously-generated presentation sequences, said method comprising:

maintaining a library of a set of rules on said computer, wherein:

each rule of said set of rules comprises a test and an action, said test specifying a condition for implementing said action,

said condition corresponding to: if, at time t_i , a specific image of a presentation sequence is presented,

said action comprising a sequence of operations applied to said presentation sequence, wherein said presentation sequence comprises a sequence of static objects, each of said static objects being assigned a relative time, t_k , in said presentation sequence and comprising any of an image, text, and a video frame, and

each of said sequence of said operations modifying said presentation sequence;

receiving, by said computer, at least two previously-generated presentation sequences to be combined;

sensing, by said computer, a sensed event, wherein said sensed event includes a user input that determines which said set of rules are applied to said at least two previously-generated presentation sequences;

using said computer to serially apply said set of rules, determined by said sensed event, to said at least two previously-generated presentation sequences, thereby combining said at least two previously-generated presentation sequences into a composite presentation sequence; and outputting said composite presentation sequence from said computer to a monitor for display.

56. (Canceled).

57. (Previously Presented) The method in claim 55, wherein said combining interleaves said at least two previously-generated presentation sequences.

58. (Previously Presented) The method in claim 55, wherein said at least two previously-generated presentation sequences include static objects and said combining displays static objects from each of said at least two previously-generated presentation sequences.

59. (Previously Presented) The method in claim 55, wherein said at least two previously-generated presentation sequences comprise continuous media components.

60. (Previously Presented) The method in claim 55, wherein said at least two previously-generated presentation sequences comprise audio and video components.

61. (Previously Presented) The method in claim 55, wherein said at least two previously-generated presentation sequences comprise static components.